

Rep: TELEREP, INC..

## REP BUYLINES

Run On: Sep13/12 at 11:27

Requested by: ANGIE

E-Order#: 396330 (Rev 0) Agy#30028440

Hdln#: 6311508 (Rev 0)

Station: WWMT-TV GRAND RAPIDS, MI

Dates: Sep12/12 - Sep18/12

Agency: SMART MEDIA GROUP

Prod1: DETROIT INT BRIDGE C

Advertiser: ISS/DET.INT.BRIDGE COMPANY

Prod2:

Buyer: JULIE KEANE

Tel #:



Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	##CASH ##SMRT										
	DETROIT INT BRIDGE CO										
	1	Fri/1230-2P	15S	\$300	Sep14/12	Sep14/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
	2	Fri/12N-1230P	15S	\$400	Sep14/12	Sep14/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	3	Fri/430-459A	15S	\$25	Sep14/12	Sep14/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
	4	Fri/5-530A	15S	\$200	Sep14/12	Sep14/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	5	Fri/5-530P	15S	\$800	Sep14/12	Sep14/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
	6	Fri/530-6A	15S	\$200	Sep14/12	Sep14/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	7	Fri/530-6P	15S	\$800	Sep14/12	Sep14/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
	8	Fri/6-630A	15S	\$400	Sep14/12	Sep14/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	9	Fri/630-7A	15S	\$450	Sep14/12	Sep14/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
	10	Fri/9-10A	15S	\$300	Sep14/12	Sep14/12	1	1	1	\$300	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
	11	Mon/1230-2P	15S	\$300	Sep17/12	Sep17/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
	12	Mon/12N-1230P	15S	\$400	Sep17/12	Sep17/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	13	Mon/430-459A	15S	\$25	Sep17/12	Sep17/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
	14	Mon/5-530A	15S	\$200	Sep17/12	Sep17/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	15	Mon/5-530P	15S	\$800	Sep17/12	Sep17/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
	16	Mon/530-6A	15S	\$200	Sep17/12	Sep17/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	17	Mon/530-6P	15S	\$800	Sep17/12	Sep17/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
	18	Mon/6-630A	15S	\$400	Sep17/12	Sep17/12	1	1	1	\$400	NEWS

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		Contract Comment: NEWS									
	19	Mon/630-7A	15S	\$450	Sep17/12	Sep17/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
	20	Mon/9-10A	15S	\$300	Sep17/12	Sep17/12	1	1	1	\$300	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
	21	Sat/1135P-1235A	15S	\$150	Sep15/12	Sep15/12	1	1	1	\$150	CRIMINAL MINDS
		Contract Comment: CRIMINAL MINDS									
	22	Sat/6-630P	15S	\$500	Sep15/12	Sep15/12	1	1	1	\$500	NEWS
		Contract Comment: NEWS									
	23	Sat/7-730P	15S	\$500	Sep15/12	Sep15/12	1	1	1	\$500	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
	24	Sat/730-8P	15S	\$500	Sep15/12	Sep15/12	1	1	1	\$500	JEOPARDY
		Contract Comment: JEOPARDY									
	25	Sat/9-11A	15S	\$150	Sep15/12	Sep15/12	1	1	1	\$150	CBS THIS MORNING SAT
		Contract Comment: CBS THIS MORNING SAT									
	26	Sun/1130P-1230A	15S	\$15	Sep16/12	Sep16/12	1	1	1	\$15	THE CLOSER
		Contract Comment: THE CLOSER									
	27	Thu/1230-2P	15S	\$300	Sep13/12	Sep13/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
	28	Thu/12N-1230P	15S	\$400	Sep13/12	Sep13/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	29	Thu/430-459A	15S	\$25	Sep13/12	Sep13/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
	30	Thu/5-530A	15S	\$200	Sep13/12	Sep13/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	31	Thu/5-530P	15S	\$800	Sep13/12	Sep13/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
	32	Thu/530-6A	15S	\$200	Sep13/12	Sep13/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	33	Thu/530-6P	15S	\$800	Sep13/12	Sep13/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
	34	Thu/6-630A	15S	\$400	Sep13/12	Sep13/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	35	Thu/630-7A	15S	\$450	Sep13/12	Sep13/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
	36	Thu/9-10A	15S	\$300	Sep13/12	Sep13/12	1	1	1	\$300	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
	37	Tue/1230-2P	15S	\$300	Sep18/12	Sep18/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
	38	Tue/12N-1230P	15S	\$400	Sep18/12	Sep18/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	39	Tue/430-459A	15S	\$25	Sep18/12	Sep18/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
	40	Tue/5-530A	15S	\$200	Sep18/12	Sep18/12	1	1	1	\$200	NEWS

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		Contract Comment: NEWS									
	41	Tue/5-530P	15S	\$800	Sep18/12	Sep18/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
	42	Tue/530-6A	15S	\$200	Sep18/12	Sep18/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	43	Tue/530-6P	15S	\$800	Sep18/12	Sep18/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
	44	Tue/6-630A	15S	\$400	Sep18/12	Sep18/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	45	Tue/630-7A	15S	\$450	Sep18/12	Sep18/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
	46	Tue/9-10A	15S	\$300	Sep18/12	Sep18/12	1	1	1	\$300	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
	47	Wed/1230-2P	15S	\$300	Sep12/12	Sep12/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
	48	Wed/12N-1230P	15S	\$400	Sep12/12	Sep12/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	49	Wed/430-459A	15S	\$25	Sep12/12	Sep12/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
	50	Wed/5-530A	15S	\$200	Sep12/12	Sep12/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	51	Wed/5-530P	15S	\$800	Sep12/12	Sep12/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
	52	Wed/530-6A	15S	\$200	Sep12/12	Sep12/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	53	Wed/530-6P	15S	\$800	Sep12/12	Sep12/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
	54	Wed/6-630A	15S	\$400	Sep12/12	Sep12/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	55	Wed/630-7A	15S	\$450	Sep12/12	Sep12/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
	56	Wed/9-10A	15S	\$300	Sep12/12	Sep12/12	1	1	1	\$300	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
		<b>Total 56 Spots for:</b>		<b>\$21,190</b>					<b>56</b>	<b>\$21,190</b>	
		Monthly Estimate Dollars:									
										\$21,190 Sep/12	

Rep: TELEREP, INC

Run On: Sep13/12

E-Order#:

Station: WJLW person: DAVE CLARK

Agency: #: 912918

Advertiser: RA35+

Buyer: J



Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH ##SMRT					
	DETROIT INT BRIDGE CO					
	1	Fri/1230-2P	2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: PM SOAP I				
	2	Fri/12N-1230P	3.5	3.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	3	Fri/430-459A	0.5	0.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	4	Fri/5-530A	1.5	1.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	5	Fri/5-530P	5.5	5.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	6	Fri/530-6A	1.6	1.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	7	Fri/530-6P	5.6	5.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	8	Fri/6-630A	3.0	3.0	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	9	Fri/630-7A	3.2	3.2	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	10	Fri/9-10A	2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: LIVE WITH				
	11	Mon/1230-2P	2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: PM SOAP I				
	12	Mon/12N-1230P	3.5	3.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	13	Mon/430-459A	0.5	0.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	14	Mon/5-530A	1.5	1.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	15	Mon/5-530P	5.5	5.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	16	Mon/530-6A	1.6	1.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	17	Mon/530-6P	5.6	5.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	18	Mon/6-630A	3.0	3.0	Sep11/12	Rev #0: A

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		Contract Comment: NEWS				
	19	Mon/630-7A	3.2	3.2	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	20	Mon/9-10A	2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: LIVE WITH				
	21	Sat/1135P-1235A	1.8	1.8	Sep11/12	Rev #0: A
		Contract Comment: CRIMINAL				
	22	Sat/6-630P	4.7	4.7	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	23	Sat/7-730P	5.0	5.0	Sep11/12	Rev #0: A
		Contract Comment: WHEEL OF				
	24	Sat/730-8P	5.1	5.1	Sep11/12	Rev #0: A
		Contract Comment: JEOPARDY				
	25	Sat/9-11A	1.3	1.3	Sep11/12	Rev #0: A
		Contract Comment: CBS THIS				
	26	Sun/1130P-1230A	1.3	1.3	Sep11/12	Rev #0: A
		Contract Comment: THE CLOS				
	27	Thu/1230-2P	2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: PM SOAP I				
	28	Thu/12N-1230P	3.5	3.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	29	Thu/430-459A	0.5	0.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	30	Thu/5-530A	1.5	1.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	31	Thu/5-530P	5.5	5.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	32	Thu/530-6A	1.6	1.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	33	Thu/530-6P	5.6	5.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	34	Thu/6-630A	3.0	3.0	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	35	Thu/630-7A	3.2	3.2	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	36	Thu/9-10A	2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: LIVE WITH				
	37	Tue/1230-2P	2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: PM SOAP I				
	38	Tue/12N-1230P	3.5	3.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	39	Tue/430-459A	0.5	0.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	40	Tue/5-530A	1.5	1.5	Sep11/12	Rev #0: A

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		Contract Comment: NEWS				
	41	Tue/5-530P	5.5	5.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	42	Tue/530-6A	1.6	1.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	43	Tue/530-6P	5.6	5.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	44	Tue/6-630A	3.0	3.0	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	45	Tue/630-7A	3.2	3.2	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	46	Tue/9-10A	2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: LIVE WITH				
	47	Wed/1230-2P	2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: PM SOAP I				
	48	Wed/12N-1230P	3.5	3.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	49	Wed/430-459A	0.5	0.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	50	Wed/5-530A	1.5	1.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	51	Wed/5-530P	5.5	5.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	52	Wed/530-6A	1.6	1.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	53	Wed/530-6P	5.6	5.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	54	Wed/6-630A	3.0	3.0	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	55	Wed/630-7A	3.2	3.2	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
	56	Wed/9-10A	2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: LIVE WITH				
		<b>Total 56 Spots for:</b>	<b>166.2</b>	<b>166.2</b>		
		Monthly Estimate Dollars:				
				166.2	Sep/12	